



Micron infrastructure delivers intelligence accelerated for AI, ML, and DL.



**AI**  
Artificial Intelligence

**ML**  
Machine Learning

**DL**  
Deep Learning

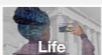
## Intelligent data

fuels our amazing, information-driven world.



**Healthcare**

Finding patterns, finding cures. AI/ML in research and treatments to highlight abnormalities, identify patterns.



**Life**


Making everyday things smarter. Adding the 'smarts' to smart cars, smart kitchens, smart appliances, and even smart gardens to enrich life.



**Enterprise**

Making data reign. Rapidly accelerating data value and insight by applying deep learning.

Data constantly moves, evolves, and grows exponentially. Organizations need flexible, scalable infrastructures to best capture, store, and translate data into actionable, insightful intelligence.

**Why Micron**  **why now**

## The hardware tipping point

Artificial intelligence is now mainstream thanks to these aligning events:

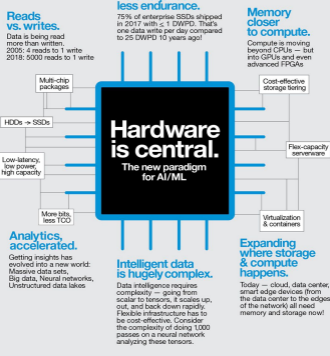


## Data itself is intelligent

it's taken in content + analyzed in context



**250 billion gigabytes of data**  
-created in 2017 alone-



## Intelligent memory and storage solutions powering brilliant insights.

MICRON: SSDs | NAND Flash | DRAM | GDDR | FPGA | DRAM Modules | MCPs | NOR Flash



## 'AI' = Accelerating Infrastructures

Micron memory and storage is powering a new generation of faster intelligent workflows to make machine learning happen faster — leading to making AI more accurate and faster as bigger and multiple data sets are analyzed at the same time for quicker compute.

**NET OUTCOME:**

Faster & more accurate AI saves lives, accelerates insight, maximizes profits, and more!

Choose the right technology for your AI initiatives

