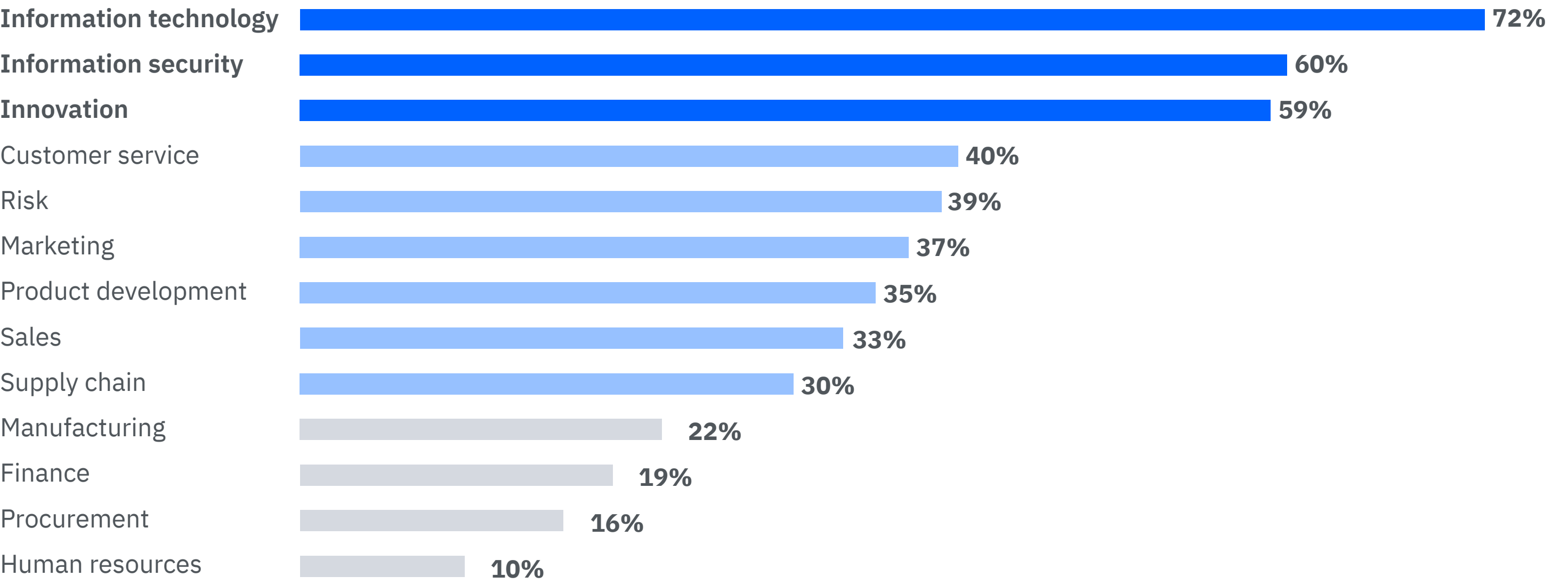


Shift to enterprise-grade AI

How chemicals and petroleum leaders are adopting artificial intelligence

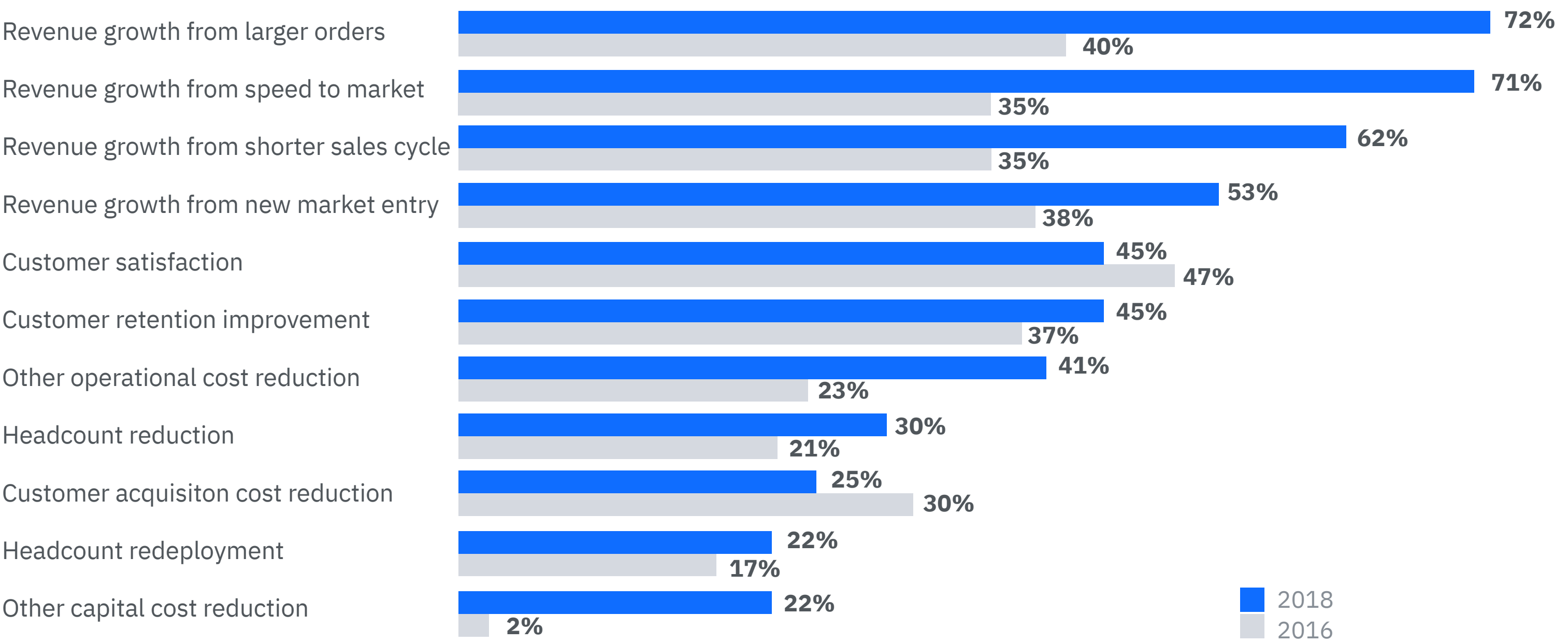
CxOs identify the top functions where AI provides the most value.

Percentage of CxO respondents who believe cognitive would add value – chemicals and petroleum

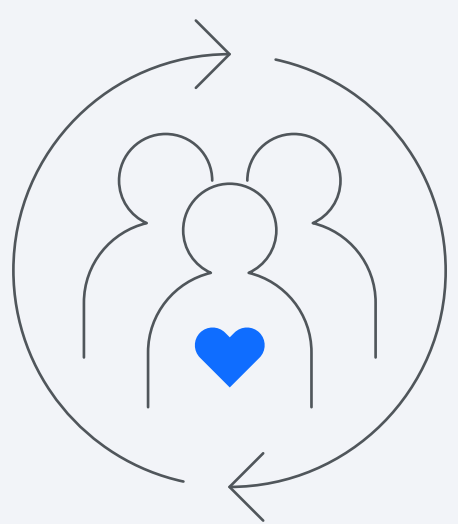
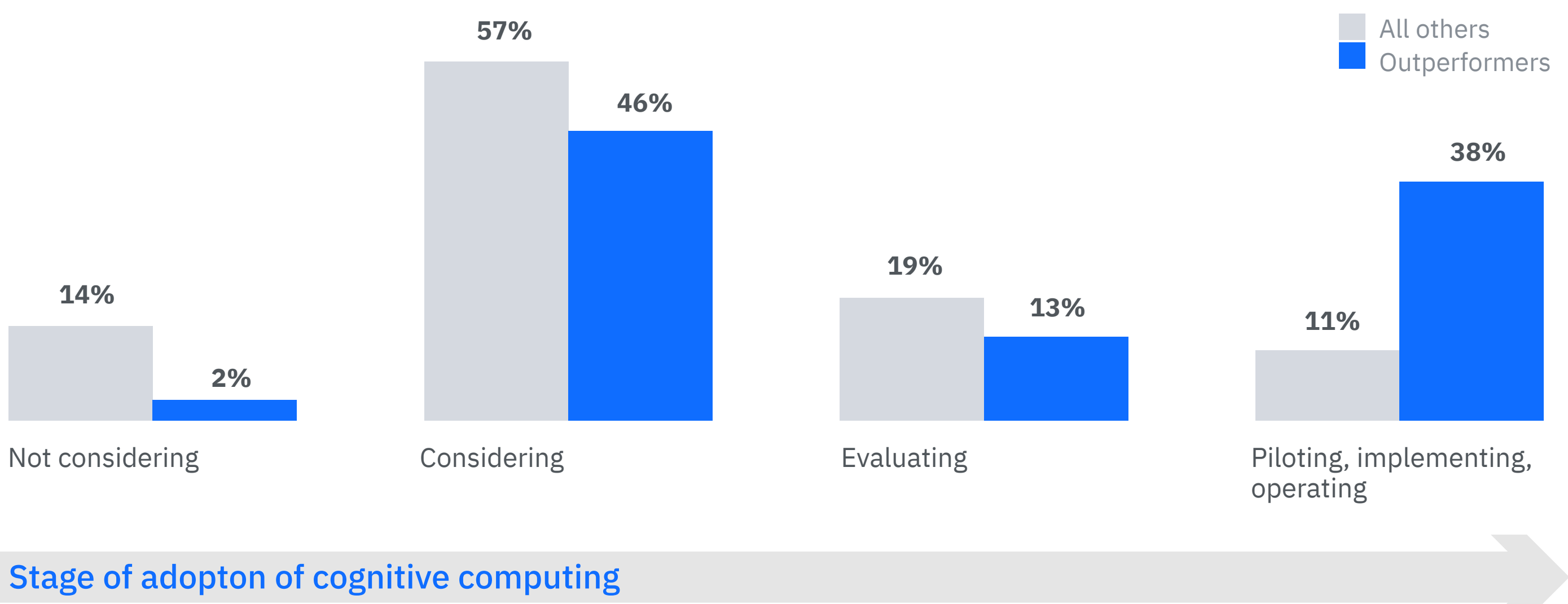


Value drivers for AI investment are focused on the topline and the customer.

Value drivers for implementing AI – chemicals and petroleum



Outperformers are in more mature phases of their cognitive computing initiatives.



Are you ready to embrace the next stage of the AI journey? Transform toward an AI-powered enterprise using pragmatic steps identified through our research.

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