Data and AI Forum
2019

Miami, Florida
October 21-24

IBM.

Interested in Machine Learning and AI?
You won't want to miss Data and AI Forum 2019.

Skills

Business and technical sessions with top Data and AI experts will help increase your skills, deepen your expertise and grow your career.

Learning

Keynotes, demos and hands-on labs that help you learn a about the latest trends, tools and solutions across IBM's Data and AI portfolio.

Community

Pose questions, share best practices, and network with experts who can help you get the most out of cloud, data, and AI.

Inspiration

Hear IBM clients share success stories on how they are leveraging our solutions to unlock the value of their data and accelerate their journey to AI.

What Makes Data and AI Forum 2019 Unique

More than 100 sessions (including keynotes, breakout sessions, technical sessions, client sessions, and hands-on labs) to learn the latest information on current offerings, new releases, and the future direction of IBM's Data and AI portfolio, including IBM Cognos® Analytics, IBM Planning Analytics, IBM Watson Assistant, IBM Watson® Studio, IBM SPSS Modeler, IBM Watson OpenScale™, IBM InfoSphere® Information Server, IBM Db2™, IBM Cloud Pak for Data, and more .

Register now at ibm.biz/dataandaiforum

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Business Sessions

1. Getting Started with AI
2. Everything You Always Wanted to Know About Machine Learning but Were Afraid to Ask
3. The Prediction Addiction: How Prediction Can Drive Revenue and Reduce Cost
4. What the Heck Does it Mean to "Do AI"?
5. Putting AI to Work
6. Talk to Me: Understanding the Value and Impact of Natural Language Processing
7. Winning AI: A playbook for building transformative AI solutions
8. Say it with me, "I AM TECHNICAL"
9. The Power of Personalization
10. The Best-Kept Secret in Analytics: Decision Optimization
11. AI in Marketing and HR: IBM's Own Story
12. The Future of Customer Experience
13. The Forefront of Innovation: AI Project Showcase
14. Is Data Science a Scam?

Technical Sessions

1. Why data science and ML will help you improve your business
2. How to make data science go faster with product updates
3. AI lifecycle: data prep/exploration
4. AI lifecycle: model development / feature engineering - text and image analysis
5. AI lifecycle: model development / feature engineering - deep learning / neural networks
6. AI lifecycle: one-click model deployment
7. AI lifecycle: model management - risk, bias, and fairness
8. Harness the power of AI at Scale with Watson Studio and Watson Machine Learning
9. Operationalize trusted AI with Watson OpenScale
10. Decision Optimization and Machine Learning
11. Making predictions and driving ROI with IBM SPSS Modeler
12. AutoAI - Key to unlocking data science ROI
13. Take Data Science to the Data: choosing the best deployment option
14. Over 300 engagements, best practices from a team of data scientists
15. The future of AI - what's next and how to get there

Featured Clients

Kaiser Permanente

Humana

Hypergiant Industries

Collectivei

the dtx company

Mueller, Inc.

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Hands-on Labs

– How to Mitigate Machine Learning Bias

– Build a machine learning model with Watson Data and AI

– Build, Deploy, and Monitor Machine Learning Models in a Hybrid Cloud Environment

– Managing your AI models with Watson OpenScale

– AI made easier with AutoAI in Watson Studio

– Enhance the power of Planning Analytics with Decision Optimization in Watson Studio

Demos

– Watson Knowledge Catalog, Watson Studio, Watson Machine Learning and Watson OpenScale – from data prep to model building, deployment and monitoring
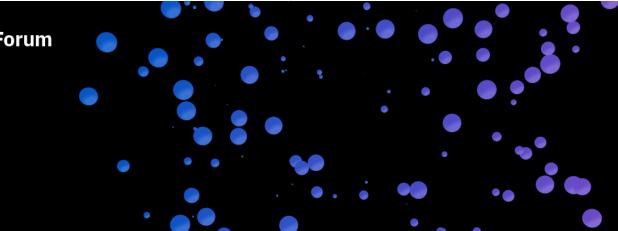
Expert Advice

Get your questions answered by IBM product experts

Table in the Expo Area
Tuesday: 1:30 - 3pm
Wednesday: 1:30 - 3pm

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Thought Leaders and Subject Matter Experts

Seth Dobrin
Vice President and Chief Data Officer
IBM Data and AI
IBM Cloud and Cognitive Software

Obed Louissaint
Vice President,
Human Resources, Talent

Deborah Leff
Global Leader and Industry CTO
Data Science and AI Elite Team
IBM Cloud and Cognitive Software

Stefan Van Der Stockt
Data Scientist, Master Inventor at Data
and AI Expert Labs and Learning
IBM Cloud and Cognitive Software

Susara van Den Heever
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Data Science and AI Elite Team
IBM Cloud and Cognitive Software

Greg Filla
Senior Offering Manager,
Watson Studio
IBM Cloud Cognitive Software

Anshu Jain
STSM, Chief Architect
Watson Knowledge and Language
Foundation
IBM Cloud and Cognitive Software

Dr. Kjell Carlsson
Senior Analyst,
Application Development & Delivery
Professionals
Forrester

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