

# 5 ARTIFICIAL INTELLIGENCE USE CASES IN FINTECH

## USE CASES FOR A.I. IN FINTECH



**1** Logs into account using face ID via mobile and asks for her balance using voice

**2** Voice used as a second layer of security to confirm ID



**3** Along with the balance the recommendation engine offers insurance for next weeks trip. Purchases via a chatbot



**4** Sunglasses get damaged on the trip away. Texts a photo of them to the Chatbot. Cost of the sunglasses transferred same day



**5** Back at home a personal finance app pings a notification highlighting ways of saving money on future trips