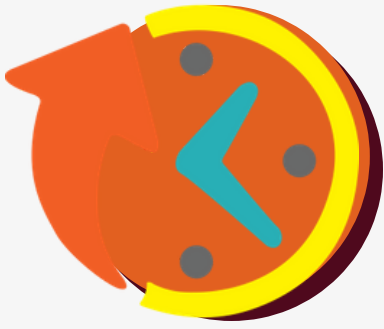


TOP 8 WAYS AI IS IMPROVING THE JOB SEARCH AND HIRING PROCESS

REDUCE HIRING BIAS

AI can be used to screen candidates and select the best person with reduced bias and discrimination typical of human employers.



IMPROVE EFFICIENCY IN HIRING PROCESS

AI chatbots can help with daily tasks such as scheduling interviews and assist with answering candidate questions. AI can also make employee onboarding easier by automating process flows.

IDENTIFY CANDIDATES BETTER AND PERSONALIZE RESPONSES

AI-enabled systems can sort through thousands of potential candidates and create personalized communications. AI systems can also help identify candidates missed by traditional methods.



IMPROVE CANDIDATE PROFILES

AI systems can enhance profiles of candidates with additional online data.

BETTER JOB SEEKER AND JOB MATCHING

AI algorithms can achieve up to 80-90% accuracy in pairing job seekers to open positions.



AUTOMATE INTERVIEWS

AI can simplify the interview process by automating the interview process, even handling video interviews with natural language processing and facial recognition technology

IMPROVE JOB POSTINGS: PERFECT JOB ADVERT

AI can create high quality job posts using big data and predictive analytics



PREDICT EMPLOYEE SUCCESS

AI can establish a profile of a successful employee in a specific position, and look for candidates who have similar profiles.

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