

Demand Generation. At Scale.

2020

DECK⁷

services

brands

Promote brand awareness, generate leads at scale, and integrate prospect data with your marketing databases

agencies

Leverage Deck 7's audience reach and industry experience to acquire verified leads for your client accounts

platforms

Fulfill large volumes of high quality MQL/SQL and multi-touch leads on time every time

publishers

Syndicate content and extend audience reach to create more value for your advertisers

Deck 7 brings the latest technologies and best practices in marketing, integrated media, and data science to provide converged services and solutions for customer acquisition at scale.

orchestration

multiple competencies to optimize across cross-channel customer touchpoints



competencies

Demand
ABM
Content
Social
Data
Search
Technology

multi-channel

seeing the connections between the customer and the channel

channel integrations



EMAIL



WEB



MOBILE



VOICE



SOCIAL



SEARCH



DISPLAY

16

data-driven
targeting and segmentation
across markets and
accounts

industries and markets

- IT & Technology
- Banking, Accounting & Financial Services
- Insurance
- Healthcare & Pharmaceuticals
- Transportation & Logistics
- Entertainment, Travel & Hospitality
- Retail & Wholesale Trade
- Human Resources, Compensation & Benefits
- Central, State & Local Government
- Marketing, Advertising & Public Relations
- Education, Training & Development
- NonProfits & Non-Governmental Organizations
- Real Estate & Construction
- Renewable Energy
- Chemicals & Plastics
- Engineering & Manufacturing

decision makers

initiators | influencers | deciders | buyers | users

95

audience reach

With an audience reach of 95+ million, Deck 7 reaches decision makers in over 120 countries. Campaign geographies include NORAM, LATAM, EMEA, APAC, ANZ, and more focused regions like Nordics, BENELUX, DACH, MENA, GCC, BRIC, ASEAN, and APJ.

Campaigns are also conducted in localized languages like French, German, Spanish, Chinese, Japanese and other languages.

verticals

publications

Visit media7.io for media planning options in your industry



case studies

Download case studies from our industry teams at deck7.io

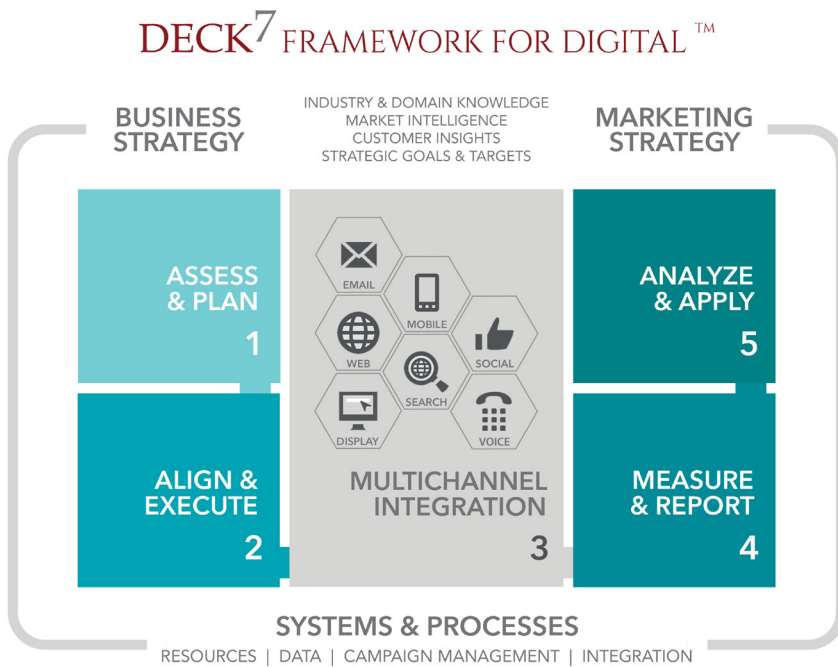


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Deck 7 Framework for Digital™

Deck 7's Framework for Digital™ helps marketers align their marketing strategy with their business strategy and leverage Deck 7's systems and processes to achieve their marketing objectives through a 5-step multi-channel approach.



content

Email, newsletters, news and press releases, live and on-demand webinars, whitepapers, conferences and trade shows, infographics, blogs, podcasts, and video

Deck 7's experience in managing content and data across multiple inbound and outbound channels helps drive success for marketers at brands, agencies, publishers, and platform aggregators across the world.

data

Business card, firmographic, demographic, geographic, NAICS/SIC, social media profile, content consumption, intent data, and install base data

who we are

Deck 7 is a digital marketing and media company that provides brand awareness and lead generation services worldwide.

The Deck 7 team consists of over 300 marketing specialists, data science experts, and martech engineers that execute and orchestrate over 2,800 campaigns each year.

what we do

Deck 7 provides performance-based marketing services by orchestrating multi-channel campaigns across email, web, mobile, voice, social, search, and display.

Brands, agencies, platforms and publishers rely on Deck 7 for lead acquisition at scale. Marketers from large enterprises to small and mid-sized companies use Deck 7 experts for their marketing programs.

Media 7 is a network of media properties across 16 industries that provides marketers with multiple options to target markets, reach audiences, and develop accounts across 120 countries.

Deck 7, Inc.
www.deck7.io

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