

API use is growing

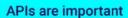
APIs are becoming more and more critical to the success of any modern organization – the ability to provide API access to business partners and customers alike will continue significant and ongoing value.

3X GROWTH IN 12 MONTHS

A late 2017 McKinsey study estimates that 'the number of public APIs will triple over the next 12 months."

3.4 BILLION BY 2022

management market size will grow to \$3.4 billion by 2022.³









DEVELOP





APIs are challenging







APIs unlock true business value



INNOVATION

92% of respondents indicate that APIs are critical to their ability to innovate.



89% say their APIs help improve their overall customer experiences



90% say APIs help them address competitive digital





Keep policies separate from APIs

since policy enforcement will apply independently for each API depending on who's using it. This also keeps API development nimble and flexible.



Click here for more tips on mastering the planning, protect and performance of your APIs.

API management for the modern enterprise

The Axway AMPLIFY" platform helps organizations modernize API development and lifecycle management — speeding innovation and facilitating better engagement with an ecosystem of oustomers, partners, suppliers, and internal and external developer communities.

WHITE PAPER

10 Ways to Modernize Your API Strategy

Learn more >

RESEARCH REPORT

What Are Senior Decision Makers Thinking About IT Modernization?

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