

# FIVE TRENDS IN AI-HEALTHCARE

How AI is transforming the world of healthcare

What are the trends that will shape healthcare in the near future? As digital transformation strategists and consultants, here is our take on the situation:



## AI IN CLINICAL TRIALS

The world of clinical trials is engaged in a heated discussion about the benefits of AI. Its potential impact lies in patient recruitment and clinical trial optimization.

## PATIENT CENTRICITY

Drug and device development should be all about the patient, and AI has the potential to make this truer than ever through tracking disease symptoms, identifying data trends and understanding how to improve healthcare services.



## AI AND DIAGNOSTICS

AI is already a part of preliminary diagnostics at an estimated market value of approximately \$5 billion USD.\*

\*Accenture, AI: an Engine for Growth

## HEAVY SECURITY FOCUS

Digital transformation strategies such as AI create growing concerns about security. Is AI used “ethically”? Is data secure?



## VIRTUAL NURSING



Virtual nursing can potentially ease the workload of clinicians and facilitate check-in for patients. This trend is expected to continue engaging more and more people in the industry.