

▶ **WHAT TYPES OF SENSITIVE DATA ARE STORED IN THE CLOUD?**

32% store **all sensitive data** they have in the cloud

74% store healthcare data

74% store employee data

68% store customer data

▶ **WHAT IS THE STATE OF DATA SECURITY IN THE CLOUD?**

26% had security incidents in the past 12 months

100% of these organizations **never classified all data** they store in the cloud

ALL these organizations store **100% of their sensitive information** in the cloud

HOW DO ORGANIZATIONS PLAN TO STRENGTHEN DATA SECURITY IN THE CLOUD?

70% are planning to start **encrypting data**

50% want to start **monitoring activities** around data

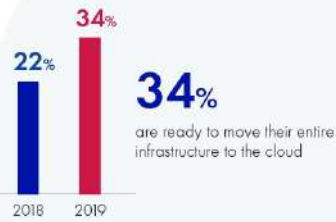
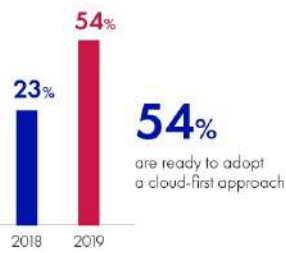
44% will be enforcing stricter **security policies**

▶ **WHAT ABOUT BUDGET TO SUPPORT CLOUD SECURITY INITIATIVES?**

85% did not see an increase in their cloud security budgets in 2019

30% say that they do not get financial support for cloud security initiatives from their management

▶ **WHAT ARE THE TRENDS IN USING CLOUD SERVICES?**



18% of healthcare organizations would consider **moving data back** on premises

▶ **TOP 3 REASONS TO UNCLOUD**

56% Security concerns

22% Reliability and performance

22% High costs

▶ **TOP 3 TYPES OF DATA TO MOVE BACK FIRST**

33% Healthcare data

33% Customer data

11% Employee data