# Five Ways the Public Cloud Can Hurt Your Businesses

Public cloud provides a cost-effective, low-maintenance alternative to traditional computing systems, and for businesses, that's attractive. But public cloud comes with a set of challenges many businesses aren't equipped to face.

## **IMAGINE THE IMPACT OF:**

### **Unfamiliar technologies**

Though public cloud is built to be simple, the technologies require specialized skills

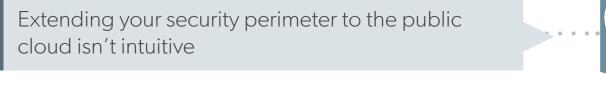
#### Lack of control

If the public cloud has problems, you can't troubleshoot hardware issues or network configuration—you're at the mercy of a massive organization with customers that are a much higher priority than you

#### Limited support

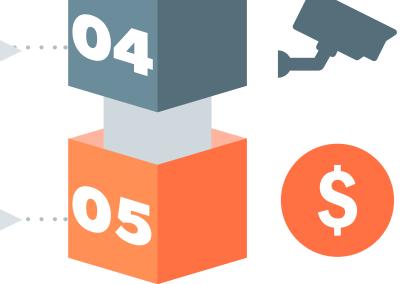
Public cloud vendors either provide limited support or charge extra for premium support

#### **Complex security requirements**



#### Unpredictable operational costs

As your needs grow, your costs can skyrocket.



#### WANT A CLOUD ALTERNATIVE THAT'S RIGHT FOR YOUR ORGANIZATION?

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