Five Ways the Public Cloud Can Hurt Your Businesses

Public cloud provides a cost-effective, low-maintenance alternative to traditional computing systems, and for businesses, that's attractive. But public cloud comes with a set of challenges many businesses aren't equipped to face.

IMAGINE THE IMPACT OF:

Unfamiliar technologies

Though public cloud is built to be simple, the technologies require specialized skills

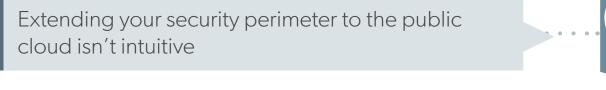
Lack of control

If the public cloud has problems, you can't troubleshoot hardware issues or network configuration—you're at the mercy of a massive organization with customers that are a much higher priority than you

Limited support

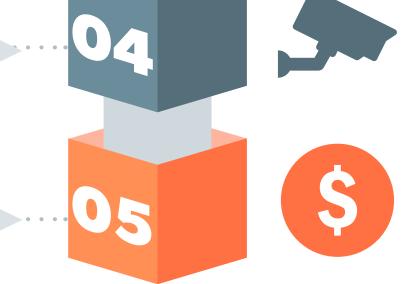
Public cloud vendors either provide limited support or charge extra for premium support

Complex security requirements



Unpredictable operational costs

As your needs grow, your costs can skyrocket.



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