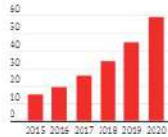


HOW MOBILE APPS ARE TRANSFORMING THE HEALTHCARE INDUSTRY



According to reports, the mobile health industry will reach a total market size of over **USD 60 billion** by 2020.



Mobile healthcare apps are revolutionizing the healthcare ecosystem by improving communication, efficiency, and quality of the service.

- Pete Peranzo, CEO Imagination

Interesting Facts to Know



318,000

There are more than 318,000 mhealth apps in top app stores worldwide.



200

More than 200 new healthcare apps are added to the stores every day.



111.1 B

Healthcare mobile apps market is expected to reach USD 111 billion by 2025.

What Surveys Suggest?



75% of the US consumers surveyed said technology is important to managing their health.



Patients are open to smart technologies that can improve the self-care process.



74% of the people who took virtual health care service were **satisfied with their experience**.



Nearly **50% of the patients** prefer **immediate, virtual appointment** over in-person visit.

Benefits of Mobile Apps for the Healthcare Industry

1

Facilitate Immediate Access

Facilitate patients with online appointment option. Allow patients to schedule appointments right from their smartphone.



2

Handle Emergency Cases Efficiently

Mobile application will notify the doctors about the emergency, and send all the necessary information. will be sent to the doctor's device.



3

Improved Coordination

Doctors and hospital staff can easily coordinate with patients. The app will improve the communication between two or more different departments.



4

Data Collection from Wearables

The mobile apps can even be integrated with wearables like pedometers to collect data such as pulse rate, blood pressure, etc.



5

Excellent Business Opportunity

Healthcare apps help doctors, healthcare service providers build a brand, improve customer experience and increase the profits in the long run.



We, at Imagination, have helped many businesses improve their customer base, brand value through custom mobile applications.

If you want to reap all the benefits of a mobile healthcare app, **get in touch with us now.**

✉ sales@imagination.net

☎ 888.723.8643

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