

EDI and API Both Offer a Better Way of Doing Business, but Which is Best for You?

Estimates show that companies are less than **40% digitized**.

API is leading many to the next generation of data exchange, but EDI is not on the sidelines yet. Both drive supply chain efficiency and offer significant benefits for shipping and logistics.

What Are the Differences?

EDI	API
<p>Computer-to-computer</p>	<p>Cloud to computer</p>
<p>Industry standards</p>	<p>Customized for individual customer</p>
<p>Utilizes batch files</p>	<p>Utilizes individual transactions</p>

Benefits of Utilizing EDI and API:

Increases communication speed

Increases transparency between shippers

Both systems complement each other

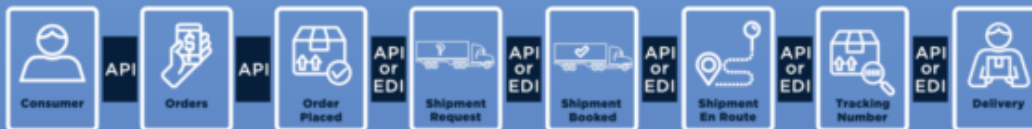
As needs change, APIs help to support unanticipated future uses

EDI speeds business cycles up by 61%

Roadrunner Freight has both EDI and API capabilities!

Technology Takes Control in a Consumer-Driven World

Companies must improve the speed in which they communicate in order to remain competitive and are using EDI and API to do so.



API and EDI are used simultaneously to support the consumer's journey at both the industry and individual consumer levels.

A Glimpse Into the Future:

EDI

Supports a variety of large companies and corporations.



API

Supports small to mid-size companies and encourages transition to digital.

- Cost-effective
- Allows companies of all sizes to expand
- Industry continues to expand through EDI and API improvements

To learn more about Roadrunner Freight's EDI and API capabilities, go to freight.rfts.com and click on Other Info -> System Integrations or Get a Quote by clicking [here!](#)