



Dell Boomi for Google Cloud

Dell Boomi gets Google Cloud services up and running with rapid application integration.

Boomi's cloud-native, low-code integration platform and pre-built connectors deliver fast, nearly effortless application and data integration for Google customers who want to make the most of their cloud investments.

Boomi offers connectors for configuring integrations with many Google Cloud offerings, including BigQuery, Cloud Pub/Sub, DoubleClick and applications like Sheets.

Unleash the full power of Google Cloud with cloud-native integration

For Google customers, Boomi delivers an easily scalable integration platform to move, manage, govern and orchestrate data across applications — on-premise or in the cloud.

Traditional application integrations use code-based developer tools. The Boomi platform offers all the capabilities of legacy tools in a highly productive, drag-and-drop interface.

Crowd-sourced knowledge and intelligence via Boomi Suggest help map integrations, while workflow automation with Boomi Flow streamlines processes and increases operational efficiency and agility.

The Boomi platform dramatically reduces the time needed to configure and deploy your Google Cloud operations, while making all your integrations available for reuse, testing and monitoring.

Perform big data analytics. The Boomi BigQuery connector simplifies large, one-time migrations from any source to BigQuery. It can also synchronize, stream or stage data to BigQuery. And, the connector can synchronize data between BigQuery and other cloud or on-premise databases, providing enriched data from enterprise applications or IoT devices.

Read and write from Pub/Sub. The Boomi Pub/Sub connector allows Google applications or Boomi to publish to a topic (e.g. New Invoices) while other applications or Boomi instances subscribe to the published data. Boomi can ensure data is standardized, validated and enriched, while applying the appropriate business logic for routing or data transformation before publication.

Increase productivity. The Boomi Google Apps connector enables users to integrate with Google Contacts, Calendar and Sheets. With the connector, users can create, edit, delete and search for contacts, contacts groups, calendars and events. In Sheets, they can read and change data. Boomi also offers a separate Google Sheets connector to support even greater collaboration and automation.

Accelerate and automate key processes. With the Boomi DoubleClick for Publishers (DFP) connector, organizations can use data residing in Google or on-premise to manage ad inventory, create orders, pull reports and more.

“Data powers businesses to make better decisions. Boomi’s integration with Google Cloud will accelerate data democratization and empower customers to speed up their analytics modernization journey.”

Nan Boden, Head of Global Technology Partnerships at Google Cloud

Boomi Takes the Guesswork Out of Integrating With Google Cloud

As a Google Cloud Technology Partner, Dell Boomi delivers trusted technology solutions, vetted by Google.

Boomi's unified integration platform as a service (iPaaS) uses high-performance, secure, out-of-the-box connectors to hundreds of data services for cloud and on-premise applications.

With Boomi, you never need to worry about connecting to the Google Cloud services at the heart of your business. Plus, Boomi gives you the ability to apply business logic and transform the quality of your data during the integration process.

Focus on business logic. Boomi's low-code integration frees your organization to focus on business logic and business results. Avoid writing and maintaining complex integration code.

Fast, scalable integration. Deploy integrations at a fraction of the time and cost of traditional middleware or point-to-point coding.

Drive digital transformation. Deploy cloud-native applications on Google Cloud and extend those applications to legacy systems, transforming operations and accelerating business.

Support multi-cloud strategies. Run Boomi in any cloud environment — private, public or hybrid. Connect cloud-native apps running on Pivotal to applications running anywhere inside or outside the enterprise.

Connect applications quickly and easily. Boomi iPaaS offers more than 200 built-in connectors and a drag-and-drop interface, allowing business and technical users to integrate data and applications quickly.

Why Boomi?

Enterprise Connectivity

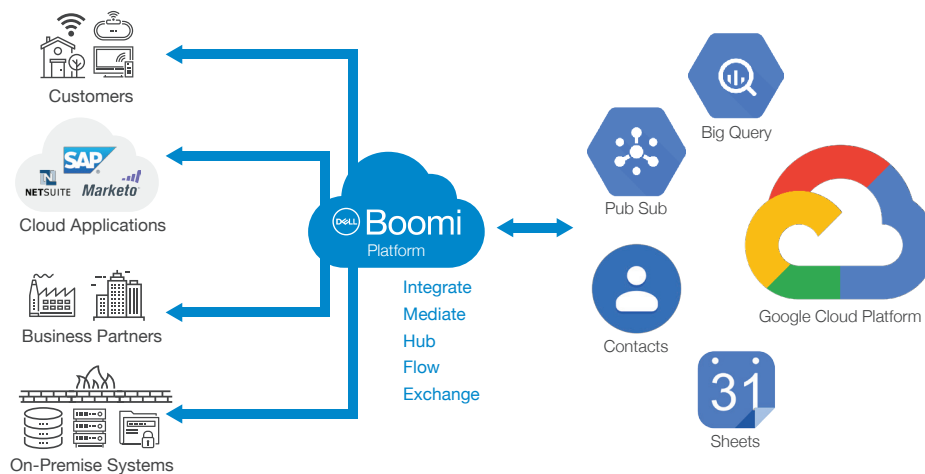
- Dramatically cut the time and cost of integration
- Implement integration projects in days or weeks, not months
- Gain real-time insights across the business
- Reorient core processes around the customer
- Improve data quality and consistency
- Flexibly scale and adapt to business needs

Pure Cloud

- No hardware to install or maintain
- Automatic upgrades
- Predictable usage-based pricing
- Single instance, multi-tenant architecture
- Accessible from any browser

Robust Integration

- Proven connectivity to 1,000+ unique endpoints, including 200+ applications
- Drag-and-drop integration development, no coding required
- Any-to-any integration across cloud and on-premise systems
- Intuitive, centralized integration management
- Community access to connectors, widgets and process maps
- Extensive crowd-sourced knowledge and guidance



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