AI and MACHINE LEARNING IN THE ENTERPRISE

Of respondents who have experience with AI and machine learning:

49% have heard or read about it

28% have personal experience working with it

8% don't know about AI or machine learning

15% have colleagues who have worked with it

Top uses for AI and machine learning:*

- Research
- Consumer behavior analysis
- Fraud detection
- Market projection/ sales forecasting
- Internet and IT security monitoring
- Office automation

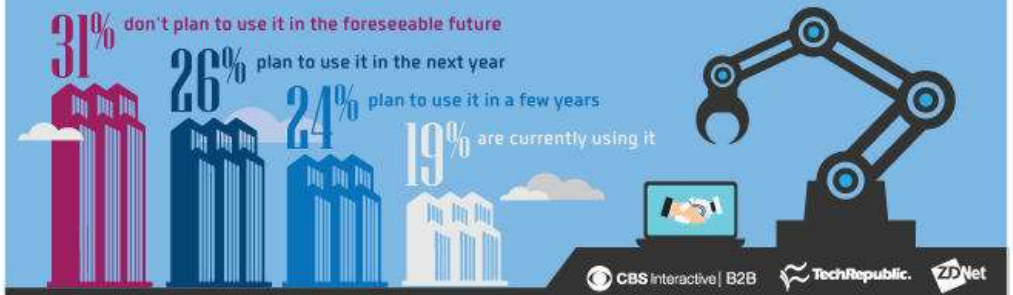
*Among respondents using or planning to use it. List is not ordered.

54% of respondents say potential users in their organizations have little to moderate interest in AI and machine learning.

42% of respondents say their company lacks the skills to implement/support AI and machine learning, but **30%** say they're investing in skills development.

42% of respondents say they're working on adding AI and machine learning to their corporate IT security plan.

Respondents whose companies plan to implement AI and machine learning:



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All data based on an online survey of 234 IT professionals, conducted in September 2016.

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