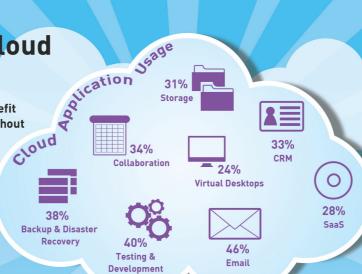
## Business & Cloud Computing

The cloud lets businesses benefit from advanced IT services, without major investment. Computing resources are utilised as services scaling to suit demand, always available and with the latest upgrades and security.

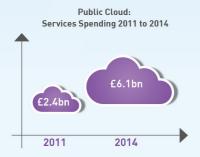


72% of companies
already using cloud computing
solutions are planning on moving
additional applications to the
cloud in the next 12 months

58% agree that being on the cloud has given them better

82% of all companies saved money on their last cloud adoption project

42% of SMEs reduced their IT work load



Lower Costs

**Increased Performance** 

Scalability

Rapid Development

**Increased Mobility** 

Virtualised Environment



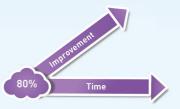
37% of companies are already using cloud infrastructure to run their IT operations

63% of those using the cloud are already seeing benefits from cloud deployments

60% of SMEs view improving collaboration as important

46% of SMEs increased their IT efficiency

80% experienced improvements within six months of moving to the cloud



REF: 1. http://winfographics.com/tagged/cloud

- 2. http://www.thecloudinfographic.com/2012/01/07/cloud-computing-trends-in-europe.html
- 3. http://www.thecloudinfographic.com/2011/12/12/ahead-in-the-cloud.html