

# CLOUD COMPUTING



by The Small Business Authority

STARTING AT  
**\$39.95**  
PER MONTH

**99.99%**  
UP-TIME!

Built with latest  
Microsoft® Technologies  
on Microsoft-Certified Dell® and  
Compellent Hardware.

**24/7/365**  
SUPPORT

## WHAT IS THE CLOUD?

A hosting environment priced for the small business community

Navigating today's ever-changing small business market can be challenging, especially when it comes to choosing a technology provider. Let the experts at The Small Business Authority help you manage your IT infrastructure in our high-performance cloud — a solution guaranteed to save you money. Don't believe us, look at the facts below.



## SAVE 60%+ WITH THE CLOUD

### ON-PREMISE IT



■ Savings ■ Capital Investment

### CLOUD HOSTING



■ Operational Costs

Cloud hosting removes any need to invest capital on IT infrastructure.

**ELIMINATES**  
need for high \$5  
on-site IT staff

**FEWER**  
technical issues to  
manage

**CONSOLIDATE**  
or eliminate hardware —  
lower costs by as much  
as 50%

**LOWER**  
business energy costs

## ONLY PAY FOR WHAT YOU USE

### SCALABILITY

The cloud-computing model allows organizations to scale servers to specific resources, thus eliminating scenarios in which users are paying for computing resources that they aren't using.



Cloud Server

Un-used Server Space -



Physical Server

## SECURITY

Scottsdale - Arizona



**DISASTER FREE**  
data center, eliminating your  
chances of downtime due to  
natural disaster

**MILITARY GRADE**  
data center with around the  
clock armed security, video  
surveillance and a bullet proof  
man-trap entry point.

**24/7/365**

Network IDS and IPS systems,  
on-site engineers, protects your  
infrastructure from malicious  
attacks

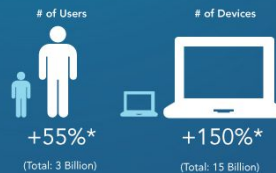


**COMPLIANCE HOSTING**

- ✓ PCI DSS
- ✓ HIPAA
- ✓ SSAE 16

## IS YOUR BUSINESS READY?

**BY 2015...**



Sources:

- \*Visit [www.intel.com/go/aveone](http://www.intel.com/go/aveone) to view disclaimers from Dell
- Making the Business Case for Virtualization White Paper by VMware
- Moving to the Cloud: Understanding the total cost of ownership by Intact Corporation
- [webservices.thebsa.com](http://webservices.thebsa.com)