

10 Key Benefits of Cloud Computing

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SAVE MONEY

When you use cloud computing, your business does not need to have dedicated tech personnel to service, repair and maintain the server, so that results in less staff and less expense



SCALABILITY

With cloud computing you can scale your service space up and down as and when you need it. Now, you only pay for what you use, so your funds are put to efficient use



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SOFTWARE AND SECURITY UPDATES

Since the cloud computing service provider takes care of these updates at a more macro-level, individuals and companies need not spend valuable man-hours carrying out updates themselves



EASY COLLABORATION

One of the chief utilities of cloud computing is file sharing in real-time & this allows employees, partners and other associated persons to see documents and other information (that's shared with them) across the world immediately



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REDUCE YOUR CARBON FOOTPRINT

As must be clear to you by now, by choosing to go ahead with cloud computing, you can decide to use just as much server space as you desire. This can be done quite accurately, and in practice, helps reduce the running of servers that you don't necessarily need.



DISASTER RECOVERY

Migration to the cloud and cloud computing should be an essential and integral part of any business contingency and disaster recovery plan - this is because it makes everything so easy!



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STAY COMPETITIVE

The cloud helps smaller businesses enter competitive markets and industries in a much easier manner, as it requires no capital expenditure and costs significantly lesser than conventional in-house servers.



MORE FLEXIBILITY

These days, employees demand flexible work hours and the ability to work from wherever they are, be it from home, the office, a client's office, a co-working space or even a cafe. Now with cloud computing on your side, you will be able to offer them this and much more



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EXTRA RELIABILITY

As the cloud is maintained by professionals and experts whose sole role is to keep the servers up and running at all times, there is better maintenance, servicing and hardly any downtime at all



EASE OF ENTRY

These days, there are many companies and organizations who partner with you and ensure that the perceived challenges of cloud computing are nullified or most comprehensively reduced. This invariably results in a smooth and seamless migration process.



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