We make trusted connections work.*

*Data-driven technologies change the way the world works. And the

more connected devices flourish, the more cybersecurity matters. Digital connectivity today into tomorrow There are more digitally connected devices than ever before—and the world is just getting started. Internet user growth: 2030 2022 **90%** of the 2017 projected world population of 53.9% 8.5 billion³ of the world **75%** of the projected world connects to population of 8 billion² the web¹ **53.9%** of the world's population of 7.53 billion Internet-connected "things" What businesses spent on connected hardware \$964 Billion in 2017. That will grow to 130 7 Billions Projected connected devices \$1.7 trillion by 2020.4 Years The number of connected devices 2020 2025 2018 2030 in the average home by 2020 0100010101100001011101000110111101101110 Threats we face 1110 978 million people fell victim to cybercrime in 2017 1010 0100010101100001011101000110111101101110 The rise in digital connectivity means added risk. pieces of malware are introduced every day⁹ 2017 600% 73% increase in overall IoT attacks from 2016 to 20178 1,579 publicly disclosed data breaches in 20177

Cybercrime costs companies billions in lost revenue and system maintenance.

Dollars and downtime

61% of organizations with some

level of IoT connectivity dealt with

a security incident in 2017⁵

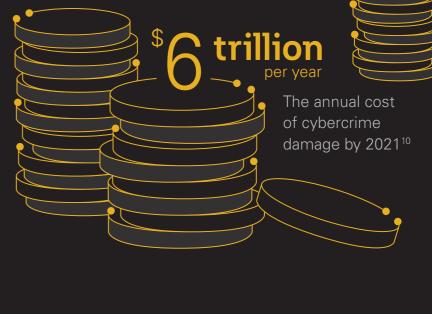
20

30

40

50





of facility cyberattacks are perpetrated

by those outside the organization⁶

70

80

90

100

61%

Eaton helps ensure cyber safety Our "secure-by-design" philosophy assures that Eaton products meet rigorous cybersecurity standards

across the entire product development lifecycle—from inception to deployment to maintenance strategies.



About 48 percent of today's companies have experienced at least one IoT security breach.¹³

We aim to stay ahead of cybercriminals and manage cybersecurity risks through a framework that involves threat modeling, requirements analysis, implementation, verification, secure deployment, ongoing monitoring and addressing new vulnerabilities.



An estimated 25 percent of cyberattacks

will target IoT devices by 2020.14 That's why we test our connected devices at our UL-certified labs. Under UL's Data Acceptance Program, we test our intelligent and embedded logic products against established, measurable cybersecurity criteria, so our customers can rest assured that our products comply with industry cybersecurity standards.



It takes an average of 191 days to detect a data breach. 15 Our cybersecurity

framework measures, classifies and minimizes risk via customized vulnerability analyses, penetration testing, malware detection, static and binary code analysis and protocol fuzzing, so you can reduce or minimize cybersecurity risk.

We make what matters work.*

As the world gets more connected and more digital, the demand for power and cybersecurity - grows. We're committed to providing power management technologies and services that are safe, reliable, efficient and sustainable. Because that's what really matters. And we're here to make sure it works. To learn more, visit Eaton.com/WhatMatters.



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⁶Trustwave (2018, January 28). NewTrustwave Report Shows Disparity Between IoT Adoption and Cybersecurity Readiness. Retrieved from: https://www.trustwave.com/Company/Newsroom/News/New-Trustwave-Report-Shows-Disparity-Between-IoT-Adoption-and-Cybersecurity-Readiness/ TechBeacon (2018, March 22). The 30 Cybersecurity Stats That Matter Most. Retrieved from: https://techbeacon.com/30-cybersecurity-stats-matter-most

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