

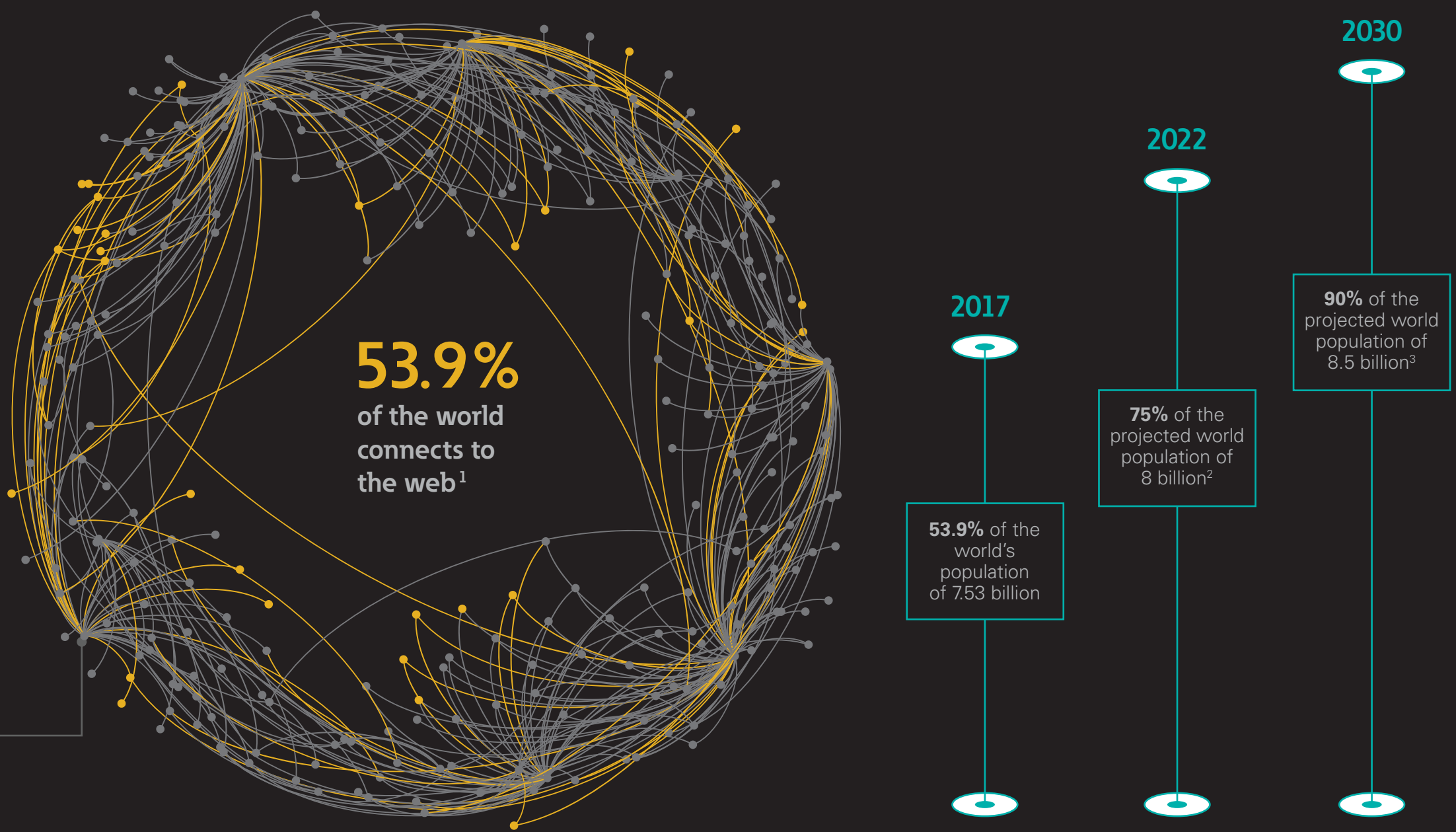
We make trusted connections work.*

*Data-driven technologies change the way the world works. And the more connected devices flourish, the more cybersecurity matters.

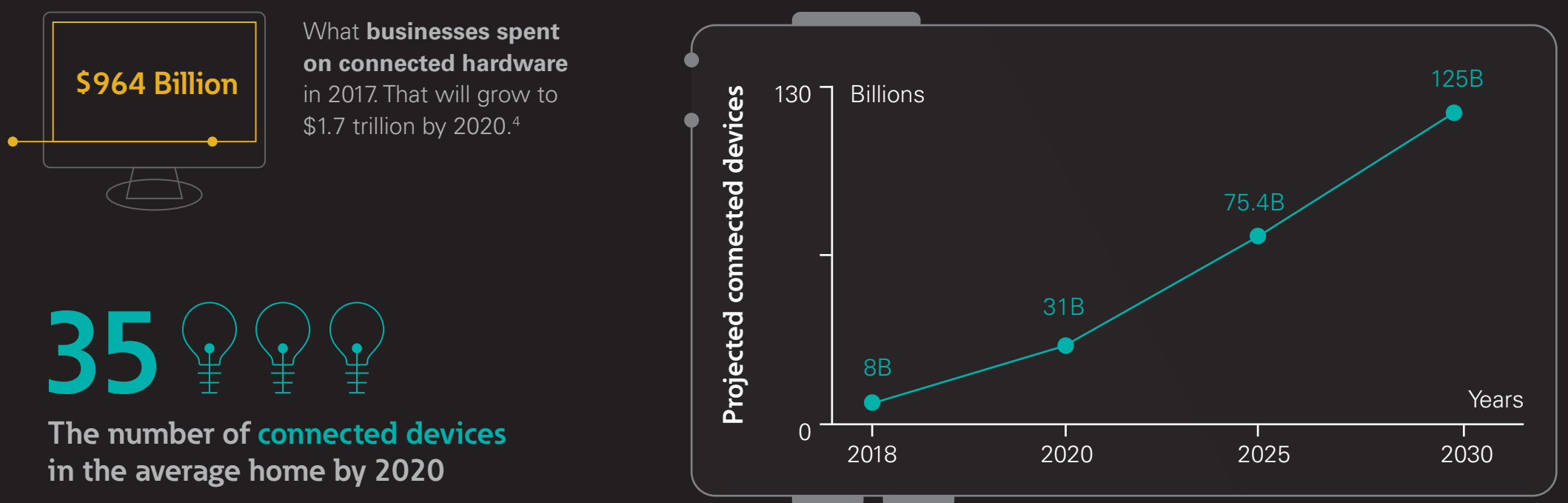
Digital connectivity today into tomorrow

There are more digitally connected devices than ever before—and the world is just getting started.

Internet user growth:



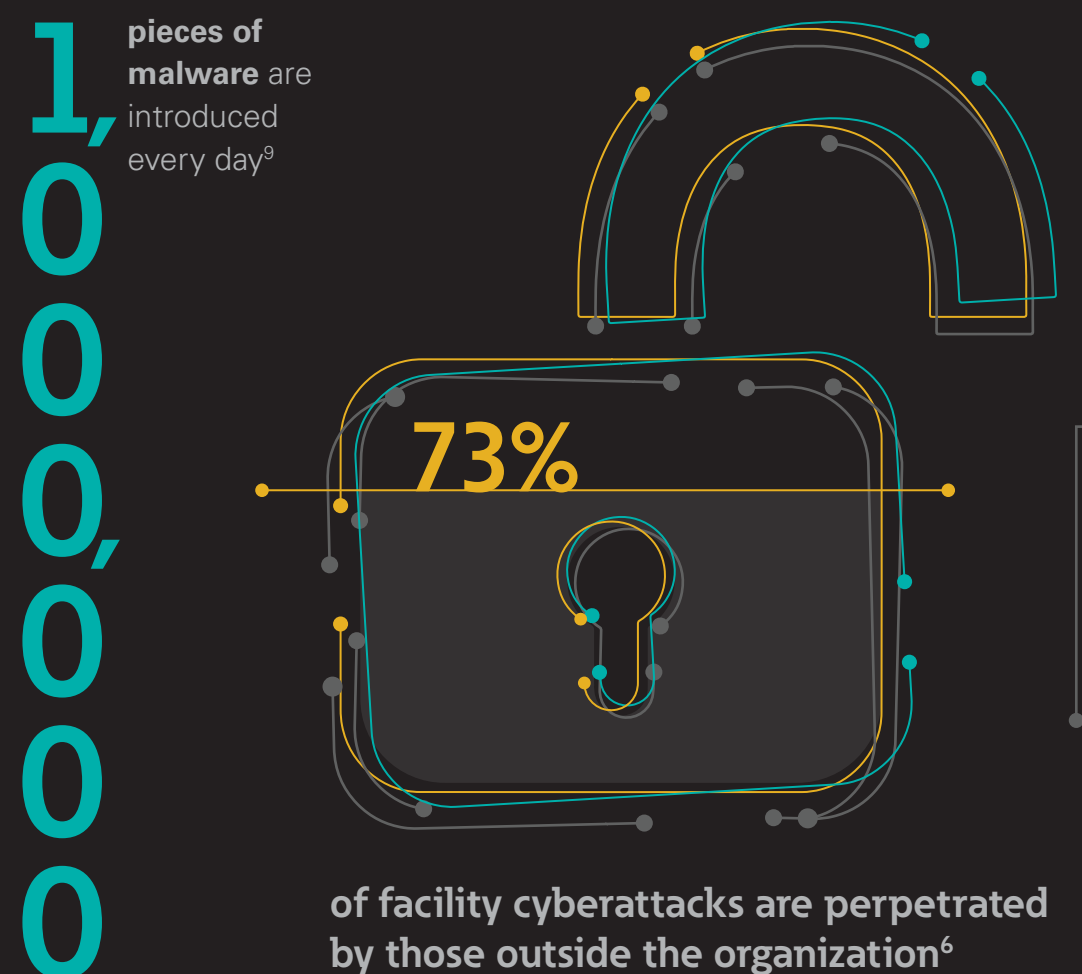
Internet-connected "things":



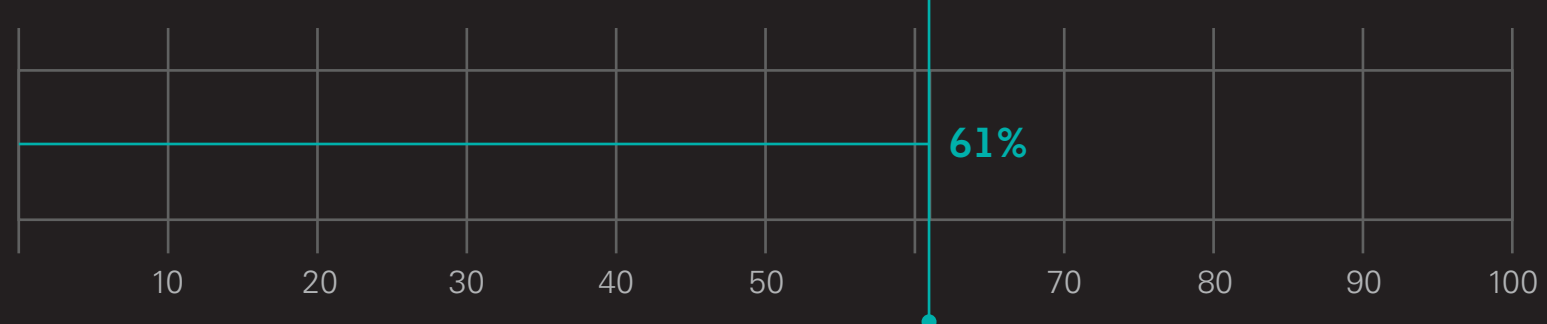
Threats we face

The rise in digital connectivity means added risk.

010001010100001011101000110111101101110
1110 **978 million people** fell victim to **cybercrime** in 2017⁵ 1010
010001010100001011101000110111101101110

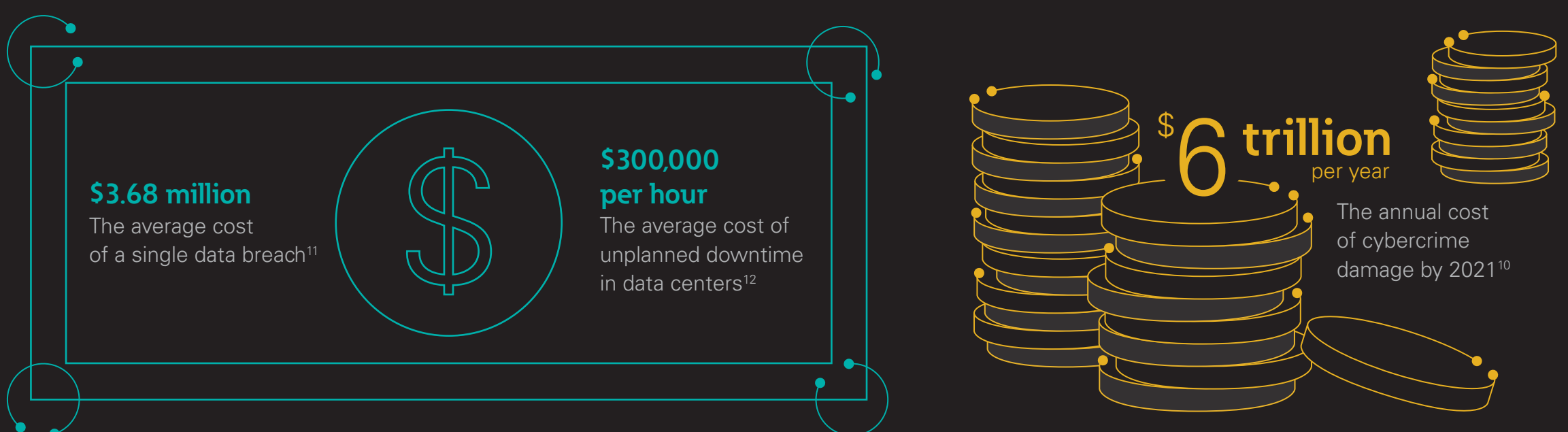


61% of organizations with some level of IoT connectivity dealt with a security incident in 2017⁹



Dollars and downtime

Cybercrime costs companies billions in lost revenue and system maintenance.



Eaton helps ensure cyber safety

Our "secure-by-design" philosophy assures that Eaton products meet rigorous cybersecurity standards across the entire product development lifecycle—from inception to deployment to maintenance strategies.



We make what matters work.*

*As the world gets more connected and more digital, the demand for power – and cybersecurity – grows. We're committed to providing power management technologies and services that are safe, reliable, efficient and sustainable. Because that's what really matters. And we're here to make sure it works. To learn more, visit Eaton.com/WhatMatters.



¹Internet Live Stats. Internet Users. Retrieved from <http://www.internetlivestats.com/internet-users/>

²Morgan, Steve (2017, October 16). Cybercrime Damages \$6 Trillion By 2021. Retrieved from <https://cybersecurityventures.com/hackeropolis/cyber-crime-report-2016/>

³Morgan, Steve (2017, October 16). Cybercrime Damages \$6 Trillion By 2021. Retrieved from <https://cybersecurityventures.com/hackeropolis/cyber-crime-report-2016/>

⁴T4 Sun, Leo (2017, January 18). Internet of Things in 2016: 6 Stats Everyone Should Know. Retrieved from <https://www.fool.com/investing/general/2016/01/18/internet-of-things-in-2016-6-stats-everyone-should.aspx>

⁵Trustwave (2018, January 28). New Trustwave Report Shows Disparity Between IoT Adoption and Cybersecurity Readiness. Retrieved from <https://www.trustwave.com/Company/Newsroom/News/New-Trustwave-Report-Shows-Disparity-Between-IoT-Adoption-and-Cybersecurity-Readiness/>

⁶Trustwave (2018, January 28). New Trustwave Report Shows Disparity Between IoT Adoption and Cybersecurity Readiness. Retrieved from <https://www.trustwave.com/Company/Newsroom/News/New-Trustwave-Report-Shows-Disparity-Between-IoT-Adoption-and-Cybersecurity-Readiness/>

⁷TechBeacon (2018, March 22). The 30 Cybersecurity Stats That Matter Most. Retrieved from <https://techbeacon.com/30-cybersecurity-stats-matter-most/>

⁸Symantec (2018, April). Internet Security Threat Report, Volume 23. Retrieved from <https://www.symantec.com/content/dam/symantec/docs/reports/islr-23-2018-en.pdf>

⁹Harrison, Virginia and Pagliery, Jose (2016, April 14). Nearly 1 Million New Malware Threats Released Every Day. Retrieved from <https://money.cnn.com/2015/04/14/technology/security/cyber-attack-hacks-security/index.html>

¹⁰Morgan, Steve (2016, August 22). Cybercrime Damages Expected to Cost the World \$6 Trillion by 2021. Retrieved from <https://www.csoonline.com/article/3110467/security/cybercrime-damages-expected-to-cost-the-world-6-trillion-by-2021.html>

¹¹Ponemon Institute (2016, July). 2016 Cost of a Data Breach Study: Global Overview. Retrieved from <https://www.01.ibm.com/common/ssi/cgi-bin/ssialias?htmlfd=5501705USEN&>

¹²Lerner, Andrew (2014, July 16). The Cost of Downtime. Retrieved from <https://blogs.gartner.com/andrew-lerner/2014/07/16/the-cost-of-downtime/>

¹³Boulanger, Curt (2017, June 01). Survey: Nearly Half of U.S. Firms Using Internet of Things Hit By Security Breaches. Retrieved from <https://newblog.trustlook.files.wordpress.com/2017/08/iot-security-survey-infographic-2017.pdf>

¹⁴TechBeacon (2018, March 22). The 30 Cybersecurity Stats That Matter Most. Retrieved from <https://techbeacon.com/30-cybersecurity-stats-matter-most/>

¹⁵TechBeacon (2018, March 22). The 30 Cybersecurity Stats That Matter Most. Retrieved from <https://www.symantec.com/content/dam/symantec/docs/reports/islr-23-2018-en.pdf>