



Data Science vs Data Analytics

	Data Science	Data Analytics
SKILLSET	<ul style="list-style-type: none">• Data Modelling• Predictive Analytics• Advanced Statistics• Engineering/Programming	<ul style="list-style-type: none">• BI Tools• Intermediate Statistics• Solid Programming Skills• Regular Expression (SQL)
SCOPE	Macro	Micro
EXPLORATION	<ul style="list-style-type: none">• Search Engine Exploration• Machine Learning• Artificial Intelligence• Big data - Often Unstructured	<ul style="list-style-type: none">• Data Visualization Techniques• Designing Principles• Big Data - Mostly Structured
GOALS	Discover New Questions to Drive Innovation	Use Existing Information to Uncover Actionable Data