

# Real-time insights with IBM Streams on IBM Cloud Pak for Data

## 83%

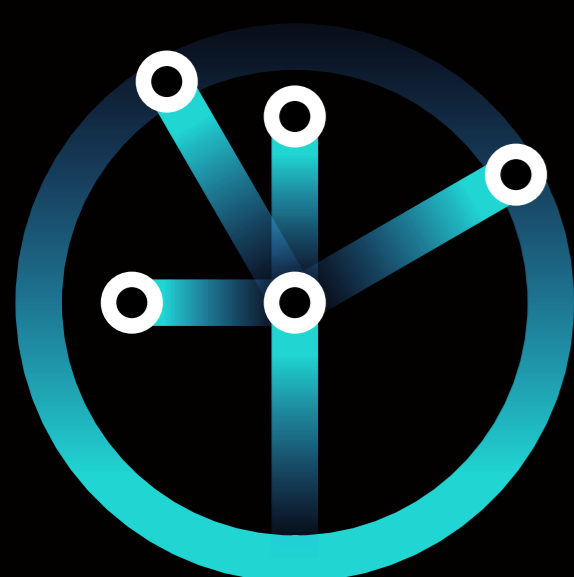
Percentage of business leaders who said the ability to translate data into actionable insights—at the right time—is important.<sup>1</sup>

## 22%

Percentage of businesses that translate data into actionable insights successfully.<sup>1</sup>

## 70%

Number of enterprises that increased spending on real-time customer analytics solutions in 2018.<sup>1</sup>



### Use data in motion and at rest

With the ability to use data in motion and data at rest to deliver continuous intelligence in real-time, you can:

- ACQUIRE a broader range of data types
- ANALYZE to determine actionable insights
- ACT with real-time responsiveness

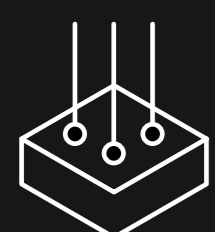


### Collaborate across organizations

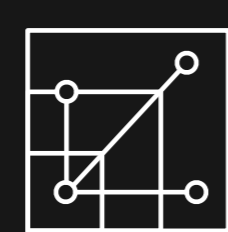
Transform your ability to collaborate on decisions across your organization and conserve resources by:

- Developing and using machine learning models
- Infusing AI into processes to impact decisions in milliseconds
- Putting insights developed into use throughout your organization

## Work collaboratively across teams to:



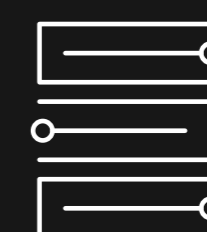
Install



Provision



Manage access



Maintain multiple instances



### IBM Streams on Cloud Pak for Data

IBM Streams brings this continuous intelligence and team collaboration to your business on the Cloud Pak for Data platform (formerly IBM Cloud Private for Data). Experience the combined power of streaming and stored data with AI to build solutions that directly impact business decisions in real-time. For more information about preparing your business for future AI technologies, check out the blog, or click on the button below.

[Learn more](#)