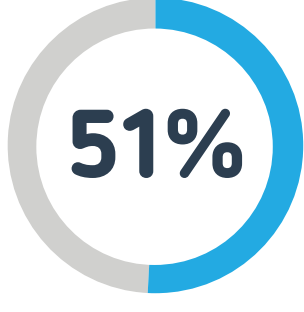
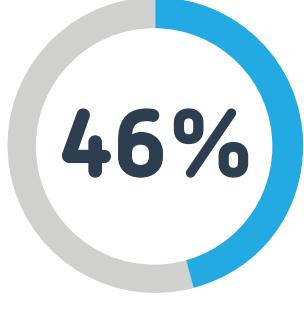


Citrix + Google Cloud: Where innovation gets to work

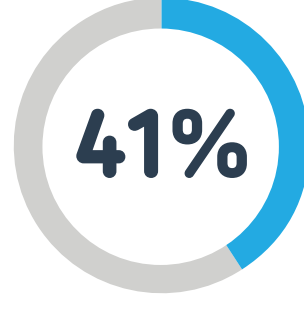
Organizations are digitally transforming to take advantage of new ways of working. Drivers for this transformation include:



Growth opportunities in new markets¹



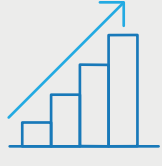
Evolving customer and employee preferences¹



Increased competitive pressure¹

Employees are key to digital success.

Giving employees the freedom to work how, where, and when they do their best work can:



Increase productivity



Boost innovation



Attract top talent



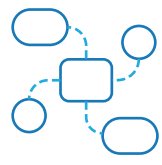
Improve retention

Create a better way to work with Citrix and Google Cloud

Using cloud technologies, Citrix and Google Cloud power a better way to work to help you be more productive, engage customers, and unlock innovation.



GREAT USER EXPERIENCES





INCREASED FLEXIBILITY



ENHANCED SECURITY

 Google Cloud Platform

 chrome enterprise

 G Suite

 Citrix Workspace

Deliver unmatched end-user experience, performance, and reliability.



Unified workspace and app delivery



Secure, contextual experiences



Google device access for tools and apps

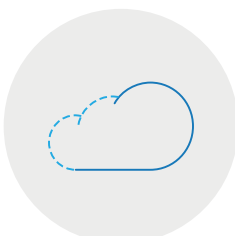


Always-on, resilient workspaces



Greater app performance

Boost business agility with hybrid cloud technology and a range of devices.



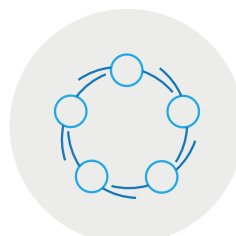
Hybrid cloud options



Broad Google and cloud-based device support



Unified IT infrastructure



Business and IT alignment



Simple, efficient expansion

Gain control without compromise and protect data wherever it resides.



Secure digital perimeter



Streamlined management



Contextual, profile-based access



Wide visibility and insights



Comprehensive, integrated approach

“...We now have a global concept that we can deploy to all our sites worldwide giving users a fast and secure application user experience from the cloud.”

Mari Wasström
IT Solutions Service Management Lead,
Neste

Deliver superior user experiences, enhanced security, and freedom of choice in a hybrid, multi-cloud world.

Citrix and Google Cloud make it simple and easy.

Learn more at citrix.com/google.



Sources:
1 Altimeter, “The State of Digital Transformation 2018-2019 Edition,” October 2018.

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