

# IBM launches Cloud marketplace with partners

An estimated

80% 

of organizations will use cloud services by the end of 2014.

The **market opportunity** for cloud computing is expected to exceed

 \$ **250** billion

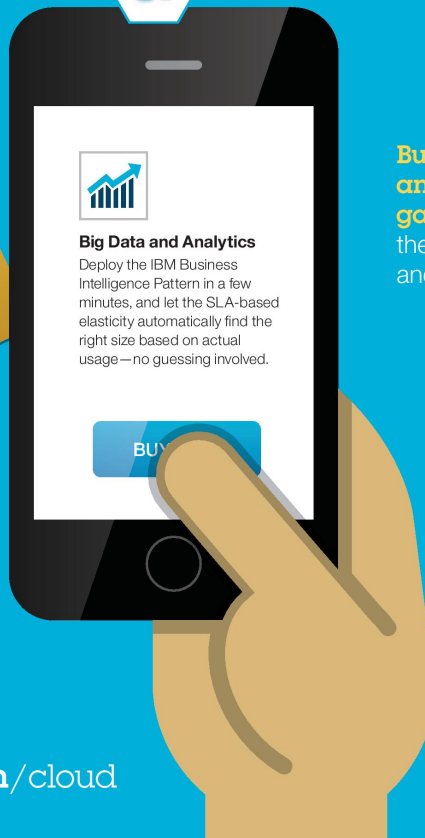
by 2017, according to Gartner.



The IBM Cloud marketplace is accessible from any computing or mobile device with Internet access.



A **wealth of cloud services** at your fingertips with a click and the swipe of a credit card.



**Business, development and IT professionals gain instant access** to the best of IBM-as-service and top cloud providers.

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