

# Make the Cloud Work for You

Business Process Management (BPM) Software is the Right Place to Start

## Cloud Computing is a Reality

At year-end 2016, more than **50 percent** of **Global 1000** companies will have stored customer-sensitive data in **the public cloud**.

Source: Gartner, Inc. 2012



The Federal Government cloud computing market will enter into a **double-digit growth** phase — at about **16%** over the five year period of **2013 to 2018**.

source: U.S. Federal Cloud Computing Market Forecast 2013

The volume of **digital content stored** in the cloud by hosting providers will rise from **2.7ZB** in **2012 to 8ZB** by **2015** (1ZB = 1 billion terabytes).

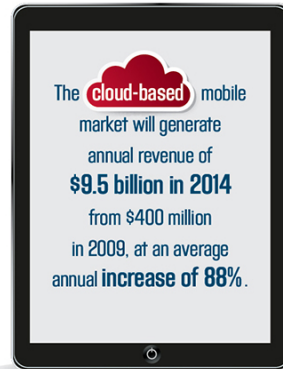
Source: IDC 2012



## Cloud Fosters Innovation & Growth

The **cloud-based** mobile market will generate annual revenue of **\$9.5 billion in 2014** from \$400 million in 2009, at an average annual **increase of 88%**.

Source: Juniper Research 2012



Source: IDC 2012

Cloud-related skills represent virtually all the growth opportunities in global IT employment. Demand for “cloud-ready” IT workers will **grow by 26%** annually through 2015, with as many as **7 million cloud-related jobs** available worldwide.

## Leading Drivers of Cloud Adoption



Source: Cloud Security Alliance 2012 survey (score averages, based on a scale of 1 to 5)

## BPM is critical for the adoption of applications and business processes in the cloud.



**41%** of cloud users selected business process improvement as their **1st, 2nd, or 3rd** reason for using cloud services.

Source: Cloud Security Alliance 2012 survey (score averages, based on a scale of 1 to 5)

## Appian Cloud BPM

Solutions built on Appian Cloud are 100% portable between on-premise and cloud computing deployment. They are:



### Fast

- Provision production, non-production, and disaster recovery instances in minutes
- No manual maintenance
- Fast return-on-investment



### Reliable

- 99.5% SLA uptime guarantee
- Predictable costs during the life of the application



### Secure

- No additional installation or downloads
- SSL Encryption; Dedicated VPN to your enterprise network
- US Government FISMA Certification; NIST 800-53 Revision 3 Controls



### Scalable

- Mobile apps for iPhone, iPad, Android, and BlackBerry
- 100% web-based
- Unlimited process applications, content storage & bandwidth

Appian Cloud BPM – The Right Place to Start

# Appian