

ARTIFICIAL INTELLIGENCE MARKET

MARKET VALUES

**\$27.23
BILLION**

**\$266.92
BILLION**

CAGR 33.2%

2020-2027

**HIGHEST
AI POTENTIAL**



MARKET DRIVERS

- Increasing Focus on Personalized Customer Care Services
- Heavy Investments in AI and Related Technologies in Asia Pacific
- Outbreak of the COVID-19 Pandemic



SEGMENTATION



REGIONAL ANALYSIS

NORTH AMERICA

**\$8.71
BILLION**
2018

**\$11.40
BILLION**
2019

EUROPE

ASIA PACIFIC

MIDDLE EAST & AFRICA

LATIN AMERICA

INDUSTRY DEVELOPMENTS

MAY 2020

IPsoft Inc. extended its partnership with Unihys Corporation to implement AI capabilities within IntelliServe and Amelia. The integrated suite will help organizations to resolve workplace issues with its cognitive technologies.

JUNE 2020

Microsoft Corporation invested in Mount Sinai Health System. The health company will be using AI to enhance the COVID-19 care with its developed digital tools.

ARTIFICIAL INTELLIGENCE MARKET COMPANIES

Alphabet

NVIDIA

APPLE INC.

Qlik

IBM

Baidu

VERINT
next IT

IPSOFT

Microsoft

MicroStrategy