

The Benefits of Cloud Computing [Infographic]



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A new technology in terms of hosting is gaining prominence in the market of hosting websites is the Cloud Computing. This type of web hosting is provided by various hosting providers, it is a technology that allows applications and users can control access to their files stored in data center of a hosting provider using any computer that has internet access. Cloud Computing allows the user to have more control with the efficiency of computer technology, bringing together memory, storage, bandwidth and processing. It is a technology that "emulates" a process of dedicated hosting.

2

Gmail and Yahoo are good examples of cloud computing, since there is no need for software or a server to use them: The only kind of software or hardware that you need is an internet connection.

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There are three divisions within cloud computing. They are Applications, platforms and infrastructure. Any one of these cloud computing services provides a different type of result for companies and individuals around the world.

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Applications - The benefits of using cloud computing technology in web hosting has helped to reduce the costs of many companies, as they do not have to deal with everything required to run on a local server maintenance costs, licenses and hardware. Companies are more likely to perform this more productively from a broader perspective within the computation.

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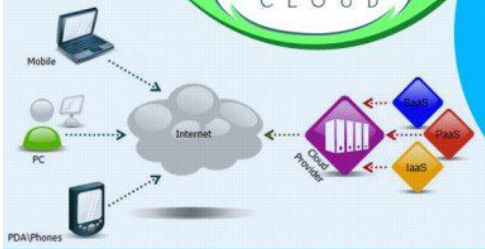
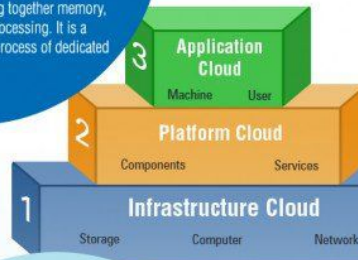
Platforms - The technology of web hosting allows end users to get applications that are centralized on servers, serving as a bridge linking the application directly to the user.

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Infrastructure - This is like the center of the whole concept. It allows the user to build applications: such as Google Gears. Another network that is using the ESDS eNlight Cloud - "Cloud Servers".

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Cloud computing is a great way to save money when it comes to hosting provider, considering that this type of technology ensures practicality and versatility for systems in most of the large and small businesses.



Presented by:

About esds

ESDS started operations in the year 2005, and has since then made rapid strides as an established group of hosting companies. We started off with a handful of customers. Today, seven years down-the-line, we have more than 33,000 customers worldwide, a significant amount of them being corporate entities that have their businesses dependent on their Internet presence.