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AWS TIPS AND TRICKS TO BOOST YOUR ROI FROM AWS!

A report by Synergy Research Group shows that

AWS continues to dominate the public IaaS market by **45%** gaining on players like Microsoft, IBM and others.

AWS offers a breadth of services and it is, therefore, crucial to monitor and right size your AWS infrastructure.

Checkout these 9 tips to leverage AWS effectively.

Use Elastic IPs for Free

Ensure that additional Elastic IPs are not attached to instances that are no more operational. Use them for free by only attaching them when required.

Pick Aliases over CNAME

For companies using Route53, use Alias records over CNames to benefit in multiple ways such as cost, security and consistency.

Cloudwatch Trigger Notifications when State Change

Configure multiple alarms on Cloudwatch for a single incident at different time intervals notifying different teams. This will act as a reminder.

Use S3

Use S3 to store and retrieve huge amounts of data anywhere on the web. It is designed to maximize scalability and to pass these benefits on to the developers.

Use Glacier

Use Glacier for data archival. Leveraging Glacier will help to cut costs and moving small chunks of data will help to restore data faster.



Use ALBs over ELBs

Leverage ALB over classic load balancer to enjoy cost savings, and get a support for path based as well as host based routing.

Use Multi-AZ RDS

A multi-AZ RDS provides support regarding failover, disaster recovery, and backups. It also ensures high availability for DB instances.

Avail the Benefits of Compression in Cloudfront

CloudFront automatically compresses binary data or the text. To avail this feature, update the distribution setting of "Compressed objects automatically" to yes.

Replicate/Backup S3 Data

Companies use the cross-region replication feature to replicate and backup critical S3 Data to another region.

20 Tips and Tricks to Leverage AWS Services Effectively!

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