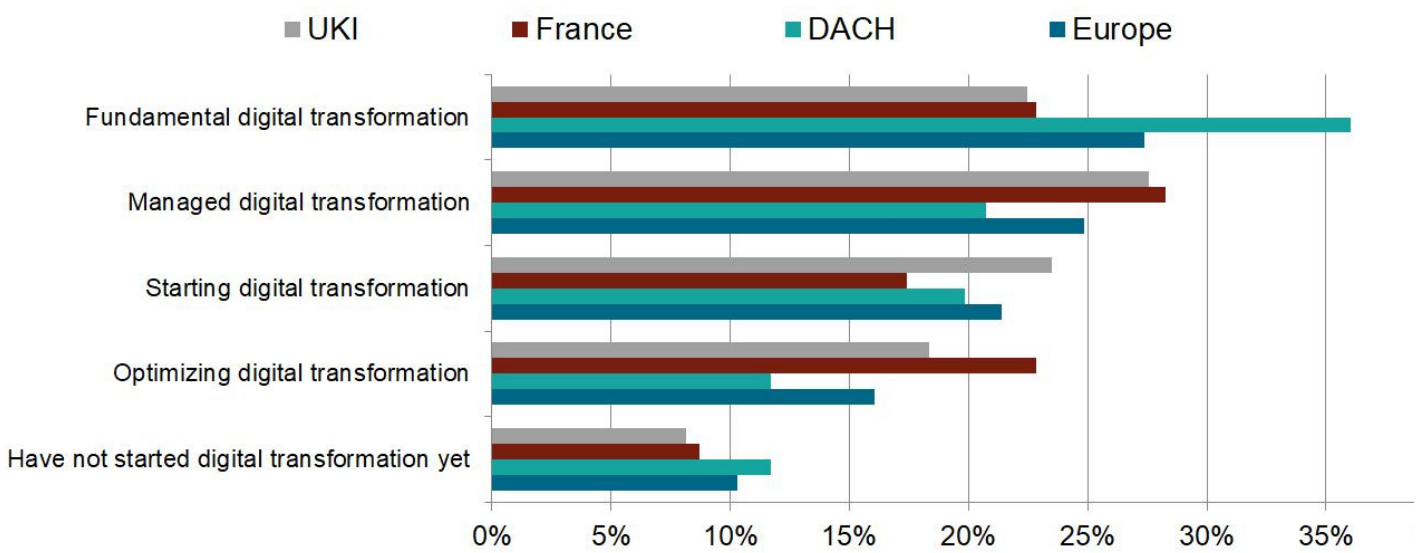


Europe IT Priorities 2019: Digital Transformation

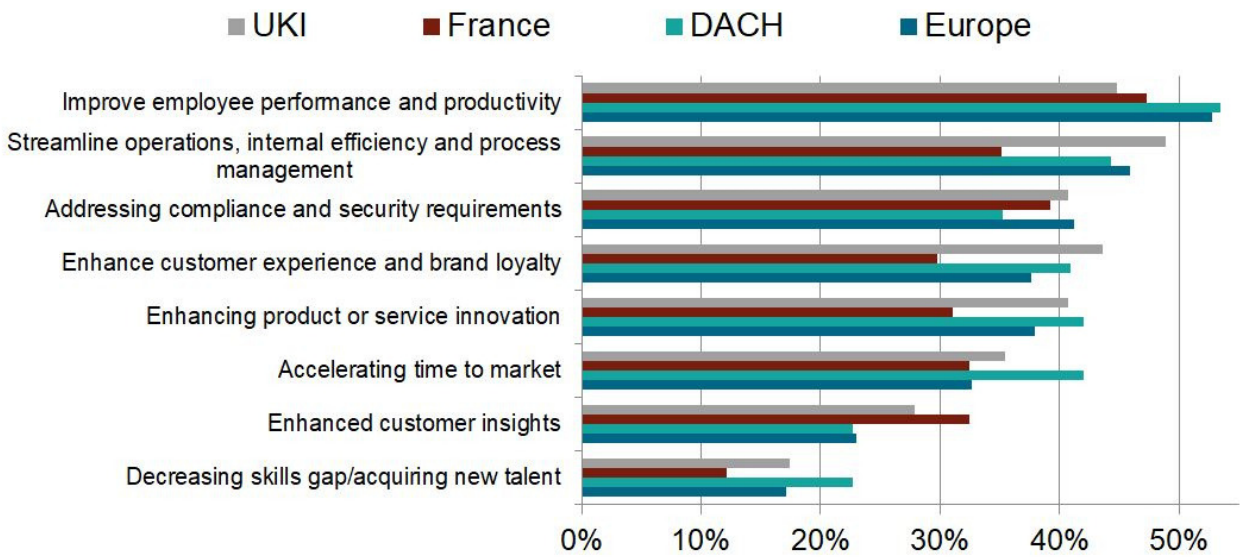
Data collected from 785 respondents across UKI, France, DACH and the rest of Europe

What stage of digital transformation are companies at?



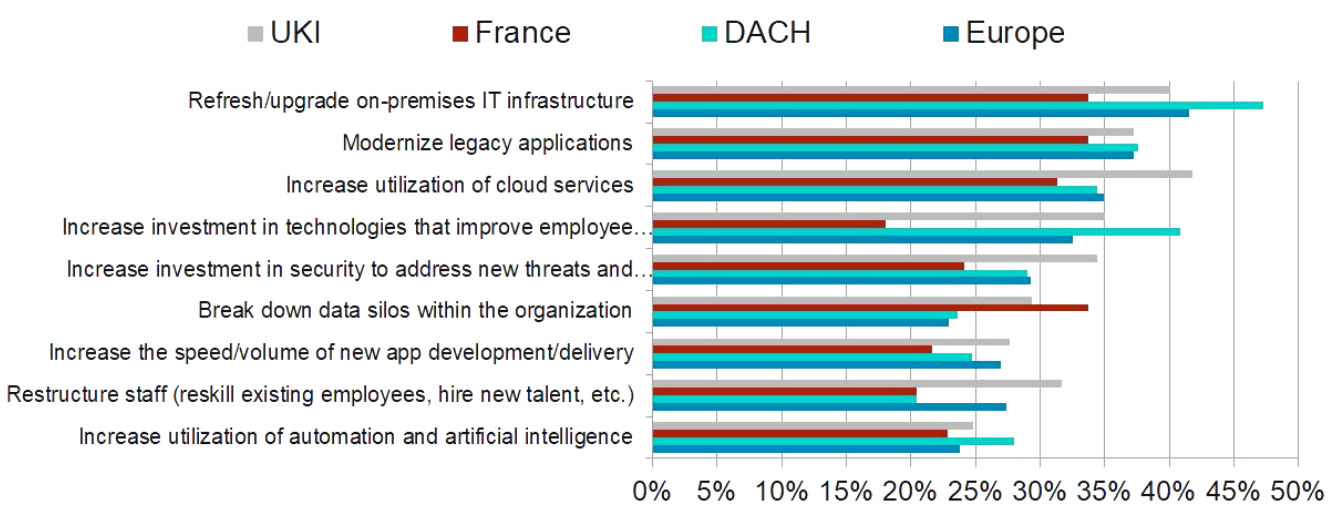
DACH companies are the most mature in terms of digital transformation. But it is also widely at work in France and UKI.

What are the main drivers behind digital transformation?



Employee productivity is a priority everywhere. UKI also invests in processes and user experience. France favours compliance.

Which IT activities are directly impacted by digital transformation?



Infrastructure is favoured in DACH and UKI are banking on the cloud. France is modernising its application base and fighting against data silos. DACH is investing in the workplace.