

All clouds are accessible using FTP, WebDav, or Amazon S3 API, even if the underlying cloud does not support these natively.



SUPPORTED CLOUD PROVIDERS*



Google Docs was the most popular used for documents closely followed by Microsoft SkyDrive.



Amazon S3 was the most popular storage cloud used for business.



*Plus other private and public storage clouds.

The OPEN CLOUD PLATFORM

Any Cloud, any Desktop, any Device

Cloud services are supposed to make storing and sharing data easier, but the more clouds used by an individual or business, the less efficient they become. Enter the Open Cloud Platform. The solution to safe and easy file access isn't more clouds, it's a bigger one.

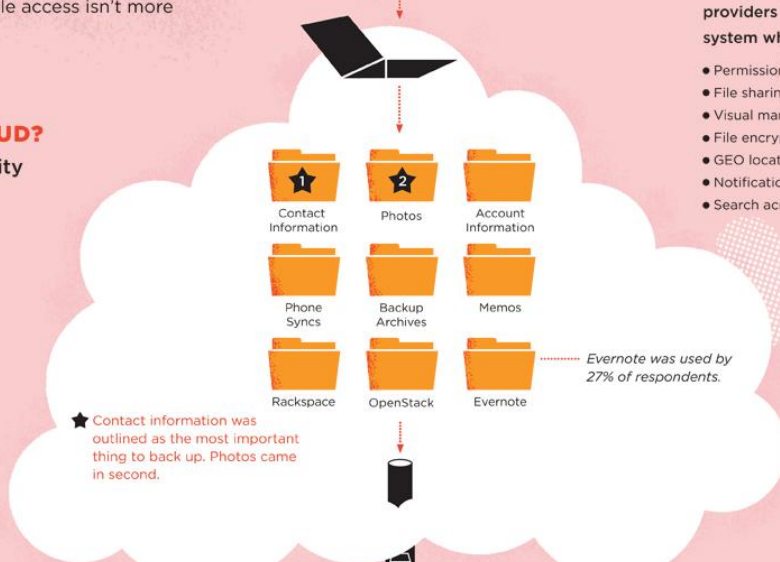
WHY USE THE CLOUD?

- Data safety and security
- Speed
- Mobile
- Desktop tools

OPEN CLOUD PLATFORM BENEFITS

The Open Cloud Platform aggregates both public and private cloud storage providers into a single cloud file system which offers services including:

- Permission handling
- File sharing via unique URL
- Visual management
- File encryption
- GEO location monitoring
- Notifications via Twitter or SMS
- Search across clouds



★ Contact information was outlined as the most important thing to back up. Photos came in second.

Evernote was used by 27% of respondents.



SMALL BUSINESS CLOUD USAGE

Research shows that small businesses and knowledge workers, on average, use more than three information clouds, or more than five when email and social network clouds are included.



SOCIAL NETWORK CLOUDS

The majority of users used at least one social network cloud with 45% using two or more and 37% using at least two.

The most popular social network with respondents:



The most popular combinations:



2% of respondents had attempted some form of backup of social network information, though 67% said they believe it is important to do so.

saving to hard drive ...



Of those polled 91% used some form of file server, file store, or stored data only on their PC or laptop.

The biggest challenges identified for moving this data to the cloud were: availability, security, and speed of access.

SUPPORTED DEVICES



Research conducted by SMEStorage, a London-based multi-cloud data access provider based on a poll of 1000 SME Storage users.

